

VIRGINIA SLIMS CLUB

Ms. Virginia S. Sample
Apt. #B
123 Main Street
Anytown, US 12345

Dear Virginia,

When it comes to serious style and serious savings, you can't beat Virginia Slims V-Wear, the fashion collection with a streetwise attitude that's all FREE with proofs of purchase. We hope you liked the street chic styles shown in the Virginia Slims V-Wear catalog we recently sent you. Or you may even have seen our items featured in your favorite fashion magazine. We've already heard from a lot of people who are really getting into all the hot, city looks that

Virginia Slims V-Wear has to offer--like the sleek black lipstick lighter (20 pack UPCs), street-smart quilted leather belt bag (40 pack UPCs), our exclusive quote T-shirt (30 pack UPCs), and the black patent brim taxi cap (35 pack UPCs).



So to help you collect those Virginia Slims pack UPCs and get into V-Wear, we've included some terrific coupons below for big cash savings. It's a great way to save money on Virginia Slims and take advantage of the season's freshest new looks. In fact, if you use the attached coupons and pick up a few cartons of Virginia Slims, you'll have enough pack UPCs to get many of the V-Wear items we've already mentioned above for FREE. Which makes keeping up with the latest fashion trends totally easy, totally affordable and totally fun.

So take another look at the Virginia Slims V-Wear catalog we recently sent you, or check out the attached order form featuring the hottest items from our V-Wear collection. Then redeem these valuable coupons, save our pack UPCs and get your street style in gear. But be sure to move quickly, because these hot little numbers are going fast!

Sincerely,

Beth Mora

Elizabeth Mora

P.S. Don't forget to start saving your Virginia Slims pack UPCs to put toward V-Wear...and remember, that's pack UPCs only, we are unable to accept carton UPCs.

2045379637